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ANZ and Everyday Rewards team up to unlock more savings for credit cardholders

ANZ has announced a new loyalty partnership with Everyday Rewards, giving ANZ Rewards credit cardholders the ability to convert their points into Everyday Rewards points and enjoy savings on everyday essentials including groceries, household items, travel and more.

Everyday Rewards, part of Woolworths Group, rewards members for shopping across a wide network of partners including Woolworths, BIG W, BWS, EG, Ampol, HealthyLife, MILKRUN, Petstock and more.

ANZ's Rewards Program allows credit cardholders to earn points on eligible purchases, which can be redeemed for a wide range of rewards including gift cards, merchandise, cashback, airline points – and now, Everyday Rewards points.

Starting today, ANZ Rewards credit cardholders can convert ANZ Rewards Points to Everyday Rewards, unlocking even more value from their everyday spending. To be eligible, customers must be both an ANZ Rewards account holder and an Everyday Rewards member, which is free to join.

Key benefits of the loyalty partnership include:

- **Seamless point conversion:** Redeem a minimum of 2,700 ANZ Rewards Points for 2,000 Everyday Rewards points, with additional redemptions available in multiples of 2,700 points.
- **Auto-redemption options:** Customers can set Everyday Rewards as their preferred loyalty program and enjoy automatic redemptions at chosen intervals, as well as earn points wherever they use their credit card.
- **Flexible rewards:** Everyday Rewards points can be transferred to airline points for travel.
- **Expanded savings:** Use points across Everyday Rewards partners including Woolworths, BWS, BIG W and more, making it easier to save on the things that matter most.

ANZ General Manager, Credit Cards and Personal Loans, Abhi Singh, said: "This loyalty partnership is about giving our customers greater choice and more value. By connecting with one of Australia's most trusted loyalty programs, we're helping our customers make their everyday spending go further."

Managing Director for Everyday Rewards, Hannah Ross said: "We're focused on finding new ways to deliver meaningful value to our members, which is why we're excited to team up with ANZ."

"Through this partnership, ANZ customers who are already Everyday Rewards members can grow their Everyday Rewards points balances faster – adding up to more savings on future purchases. This is just another way we're helping members save up to hundreds of dollars every year simply by scanning their card and boosting their offers every time they shop."

Once an Everyday Rewards member has collected 2000 points, they can choose to save \$10 off a future shop or convert their Everyday Rewards points to airline points. Members can also choose to bank their points to spend over the Christmas period.

Customers can link their ANZ Rewards account to Everyday Rewards via the ANZ App or ANZ Internet Banking. Members can also visit <https://www.everyday.com.au/> for more information.

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