

News Release

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ANZ Institutional ranked #1 for relationship quality in Asia four years in a row

ANZ's Institutional business has maintained its No. 1 position for overall quality in relationships across Asia for the fourth consecutive year, according to the latest Greenwich Associates Large Corporate Banking study.

The independent annual survey also ranked ANZ Institutional No. 1 for overall quality in relationships in Hong Kong and China, and again as a Top 5 corporate bank in Asia for overall market penetration for the ninth year running.

ANZ Group Executive International, Farhan Faruqi said: "As we emerge from one of the most challenging years for the global economy, this recognition from our customers around the region is deeply appreciated and a testament to our continued focus on supporting their business needs.

"Our network connecting 14 Asian markets remains a key differentiator and a competitive advantage, helping our customers with trade and capital flows between our home markets of Australia and New Zealand, and the region," Mr Faruqi said.

More than 840 companies with turnover of greater than US\$500 million per year across 13 markets in Asia are interviewed for the survey.

Greenwich Associates measures the bank based on overall market penetration and overall quality index in Asia, excluding Australia, New Zealand and Japan.

In the survey, corporate executives rate relationship quality of a bank using a range of factors, including ease of doing business, willingness to lend, provision of ideas and advice and demonstrating knowledge of clients' international and transaction banking needs.

For the full Greenwich Leaders: Asian Large Corporate Banking and Cash Management report click [here](#).

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